

NAME

Address
Phone number (s)
Email (s)



OBJECTIVE

Seeking a challenging entry-level position in Sales and Marketing with considerable opportunities for growth.

EDUCATION

ASHESI UNIVERSITY COLLEGE

BSc. Business Administration

Accra, Greater Accra

August 2004 – May 2007

- **Relevant Courses:** Social Theory Entrepreneurship Marketing Competitive Strategy
Development Economics Investment Human Resource Management

ACHIEVEMENTS/AWARDS

Dean's List 2004

WORK EXPERIENCE

Summer Intern, ABC Limited

- Prepared financial valuations and modeling for Access Bank, Nigeria
- Prepared 5-year financial projections for Access Bank, Nigeria
- Prepared business summary for a Business Plan for funding
- Prepared a seven page research report on the bank

Accra, Greater Accra

July – Aug, 2007

President, ARM

- Managed club and presided over club activities and Editorial Meetings
- Organized seminars involving key figures at Ashesi to dialogue on the role of leadership in Africa.
- Liaised with visiting key personalities for seminars and events
- Increased membership and developed club programs by 22% and 40% respectively

Accra, Greater Accra

Dec. 2006 –present

Marketing Executive, Crisps Radio, Tamale.

- Assisted the Marketing Manager to expand the market share of company
- Wrote jingles, Live Presenter Mentions (LPMs) and promotional announcements.
- Produced an elite talk show dubbed (Excellent Talk with Excellent Personalities)
- Wrote proposals for live programs, promotions and adverts for products and companies.

Accra, Greater Accra

June – August 2005

OTHER SKILLS

Communication—brief description

Computer—state key components

Leadership—mention specific leadership roles and accomplishments

CO-CURRICULAR ACTIVITIES

Clubs etc

REFERENCES

Available upon request